Anchor®

NEXT-GEN APPS



INTRODUCING

NEW! ANCHOR® CHEDDAR & BACON STUFFED POTATO BITES

These next-gen apps are a familiar favorite reimagined. Packed with melty cheddar and smoky bacon pieces. Crispy outside with a multi-textured soft center, they're the perfect base for creating a signature dish that's easy to prep.

MENU POSSIBILITIES



8 crispy Potato Bites drizzled with demi-glace and chopped chives.

get SAUCY

REGIONAL SAUCE PAIRINGS



West: Chipotle BBQ,Korean BBQ, Sweet Chili Ranch

Northeast: Honey BBQ, Buffalo Ranch,Bacon Ranch

Midwest: KC BBQ,Chipotle Ranch, Blue Cheese Dressing

South: Spicy Peach BBQ, Carolina BBQ,Dill Pickle Ranch, Nashville Ranch

NEW! ANCHOR® CHEDDAR & BACON STUFFED POTATO BITES

Potato Bites coated in breadcrumbs, filled with cheddar cheese & hickory bacon

MENU VERSATILE
pairs with existing sauces as a signature menu upsell

CRISPY EXTERIOR
coated in breadcrumbs to ensure flavor from the inside, out

EASY PREP
goes from fryer to plate in 4 minutes



CRAVE-WORTHY CENTER
blends creamy cheddar, smoky bacon and potato

[1]Technomic, Appetizer & Small Plates Consumer Trend Reports (various waves, 2022–2024).
[2]Datassential, Snacking & Shareables Keynote Reports (2023–2024) and Technomic Snacking Occasion studies.

NEXT-GEN STATS

43% of consumers are likely to try new items if they're **small plates**[1]

42% of consumers visit a restaurant because they crave a specific **menu app**[2]

PRODUCT DETAILS

SKU: 1000013979

PACK SIZE:	4 x 3 LB
COUNT/LB:	19-22
COUNT/BAG:	57-66 pieces
PORTIONS/BAG:	11-13 portions
PORTION SIZE:	5 pieces
COOKING INSTRUCTIONS:	Deep Fry / 350°F / 3 ¾ min
STORAGE:	Freeze at 0°F/-18°C or below for up to 12 months
DELIVERY FRIENDLY:	Yes
CONTAINS:	Milk and wheat