

# ★ FUEL YOUR TEAM ★ FOR GAME DAY GREATNESS

## CREATIVE SERVER CONTESTS THAT TURN FRIENDLY COMPETITION INTO BIGGER WINS.

Your team's energy is the heart of every game day. These thought starters make it easy to motivate your crew, spark competition and keep momentum going all season long. Simply pick your favorite contest and adjust as needed.

### CONTENT IDEAS

#### LTO SALES SPRINT

Set a target number of Limited-Time Offers to sell within a specific timeframe. The first server to hit the target wins a prize.

#### STEP COUNTER SHOWDOWN

Servers wear a step tracker for a week. Whoever logs the most steps in a shift or a week wins.

#### FIRST UPCHARGE WINNER

The first server to successfully upsell a set number of menu items during a shift wins an instant prize.

#### MENU BRACKET BATTLE

Create a tournament-style battle between menu categories (Team Fries vs. Team Apps). Servers advance their chosen item by selling it the most during the week. Then, we move on to "Flavor Playoffs" for a chance to win recognition and prizes with the top-selling menu item.

#### GAME DAY MVP OF THE WEEK

This recognition is awarded to the server who goes above and beyond: highest sales, best upsell or top guest reviews. Announce the MVP weekly with a special prize.

#### TIC-TAC-TOE WALL

Place a large tic-tac-toe grid on the wall. Every time a server sells an LTO, they place their X or O on the board. The first to get three in a row wins.

#### SPIN-TO-WIN WHEEL

Each time a server sells a certain number of LTOs, they earn a spin on the prize wheel.

#### McCain FLAVOR HUNT

Servers race to unlock hidden sales challenges and win big. Servers receive a sales scavenger hunt card with hidden challenges tied to menu items (e.g., "Upsell an extra side of Brew City® onion rings" or "Promote Game Day Bundle"). Completing each goal unlocks a new clue leading to the next sales challenge. Servers earn special prizes as they progress through the hunt.

### PRIZE IDEAS

- Foot massage gift card
- Theragun for sore muscles
- Oura ring or Apple watch
- Manicure/Pedicure gift card
- Sporting event tickets
- Gift card for food/drink
- Employee recognition board

### HAVE QUESTIONS?

Contact your local McCain Sales Representative for more information.

